



Kislap
connect

The logo features the word "Kislap" in a large, white, serif font. A small, colorful, multi-pointed star or flower-like icon is positioned above the letter "i". Below "Kislap", the word "connect" is written in a smaller, white, sans-serif font. The entire logo is centered on a dark gray background.

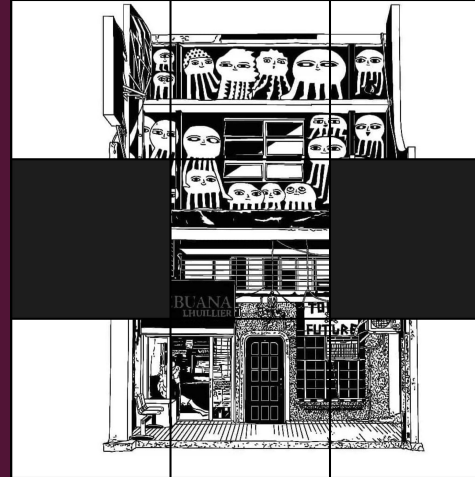
Time ✨ Space

Timelines and Spaces

Over the past decade, venues like Today x Future, Collectives like Pixel, Buwan Buwan, and Ruthless, or even stages like Bedroom Beats of Fete paved way for a lot of electronic arts enthusiasts and professionals around the region.

This allowed many artists to explore / express / experience themselves without the pressure of commercial requirements of entertainment.

Personally, it really helped me find my current form and function.



Forms and Function

I'm at peace with my current state.

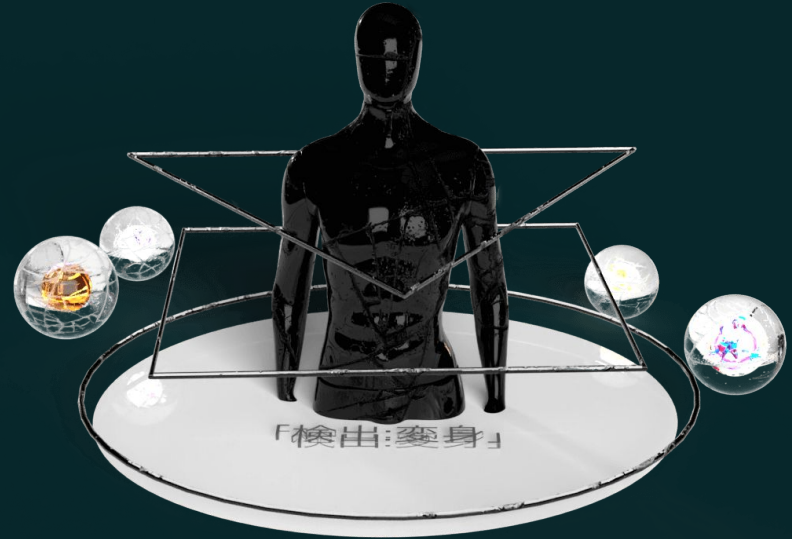
10 years ago, I never really knew anyone or anything in the 'industry' and these places and people welcomed me to be myself.

And that's how I found my many selves along with a lot of humans I resonate with.

Whether you know me as Paincake, Eeman, Manuel III, or shape/shift, I got to develop forms I found useful throughout because of those platforms and entities.

And right now.

There's a void.



Void

These days, there's still **lack of access and availability to space/time** for the new lost kids to explore, express, or experience themselves through art.

Humans who (like most of us back then) are still figuring things out.

There are still many collectives and movements out there today cultivating specific niches, like analog, or maybe specific genres like DnB.

I do think they are necessary but...

Lost Currents

...where does someone go to discover
what actually sparks within them
if they have no idea how to start?



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Kislap
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What is Kislap

This is Kislap Connect.

Kislap is an organized effort to build
time and space for human expression.

open source space/time to fill the void

a pocket reality for the lost currents

This is not a collective.

This is not a production.

This is our effort.



What is Kislap

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Who is Kislap

Kislap is a Non-Profit Organization dedicated to making means to express, explore, and experience art accessible to **Filipino Youth**.

Mission

To be an organized and open-source effort to build *time* and *space* for **human expression**.

Vision

To be a self-sustaining organization by 2030.



How to Kislap

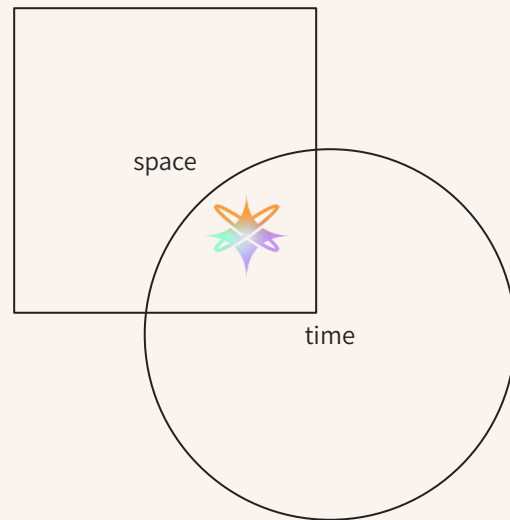
Kislap builds platforms (URL and IRL) where the next generation can connect and learn or practice electronic crafts.

Audio, Visuals, Graphics, Photography,
Anything for Expression.

Digital, Analog, Ambient, LoFi, HiFi, etc.

It doesn't matter.

Human. Expressions.



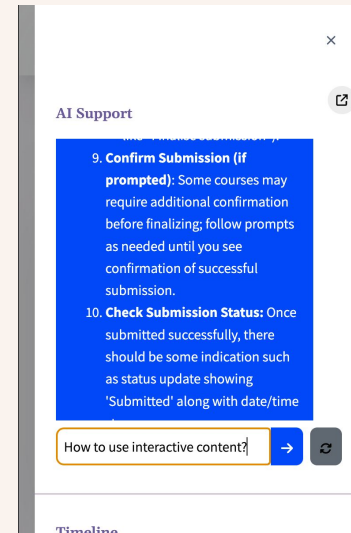
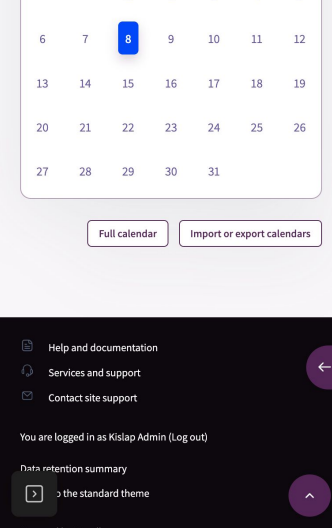
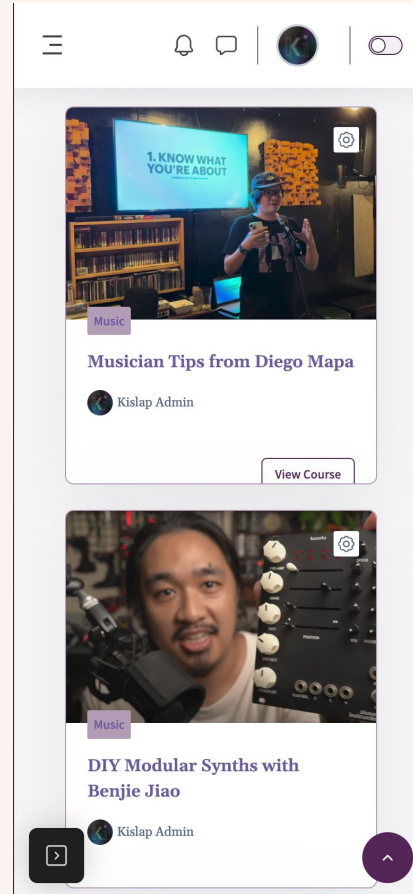
How (URL) - Open-Lab

www.kislapconnect.ph is a digital space dedicated to hosting free courses about Arts like DIY Synthesizers, Music Production, Augmented Reality, Mobile Photography, and more.

From artists, enthusiasts, and professional volunteers eager to share their knowledge to more.

Built on a **Learning Management System (LMS)**, this enables discovery beyond content distribution with features like **assessment, exercises, quizzes, and interactive content**.

Strengthened with AI Support.



How (IRL) - Open-Play, Open-Learn

After School Kislap is a mid-week onsite activity that extends the usual scope of gigs and popups.

Kislap collaborates with like-minded venues to facilitate events that include performances, exhibits, and most importantly, and **workshops about different crafts** led by volunteers and sponsors.

These are then recorded and translated into online courses at www.kislapconnect.ph to encourage continuous learning and give access to others not within the region of the venue.

Making impact not solely based on attendance and location. **A Sustainable, Long-term Effect.**



For Whom is Kislap

The Next Generation

Students, Learners, Filipino Youth.

Whether they are aspiring artists, enthusiasts, or just lost currents finding paths.

This is time and space for them to Explore, Express, or Experience themselves.

We believe whatever path anyone takes, the ability to weave art is a gateway to expand anyone's potential.

Kislap is an effort so they don't have to make the same mistakes we made.



Photo by: @afkregina

6 Months In



INTRODUCTION TIME

1. Your Name
2. Your Chosen Committee (if meron na)
3. A recent win (big or smol is ok!)

Reality Alignment

Ideas are cheap.

Good things take *effort*.

Plan $\neq$ Strategy

Moving Forward



Kislap Connect

Goals & Objectives

MISSION

To be an organized and open-source effort to build time and space for human expressions.

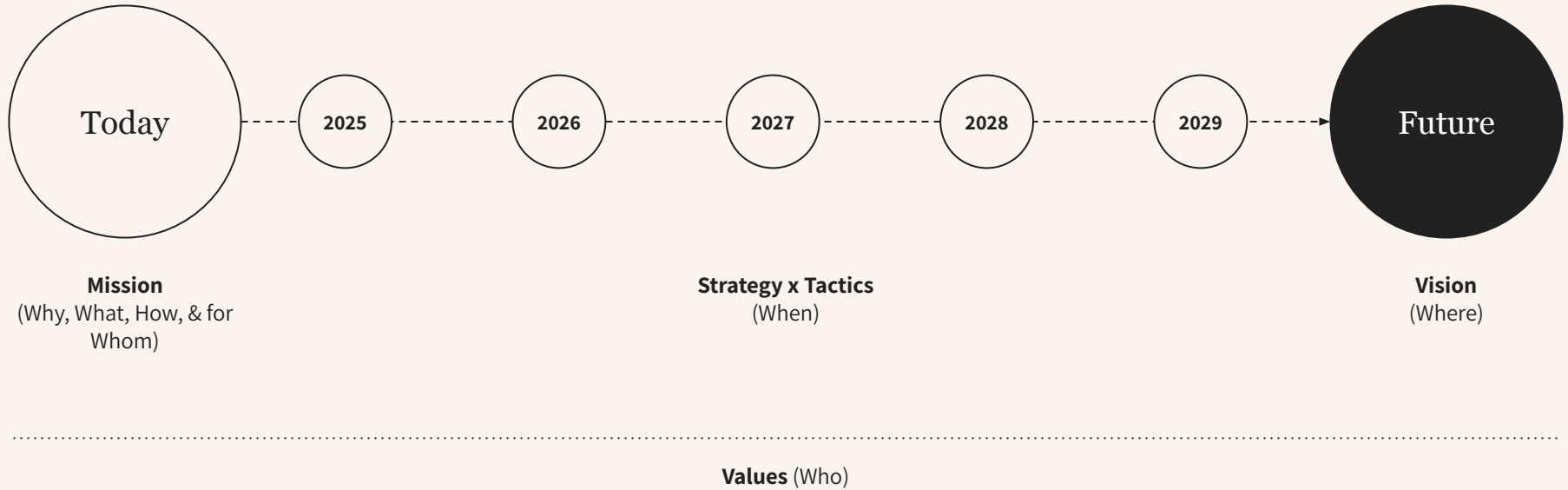
Developing platforms that make the means to **express, explore, and experience arts & creativity** more accessible to more Filipinos.

VISION

To be a self-sustaining organization by 2030.

To be able to establish a fully functioning organization that can be able to deliver its mission beyond the foundation.

Moving Forward



Strategy Design

Strategic Foundations

Key principles to achieve the 5-year vision

Connect

Develop a strong and engaged community of enthusiasts, learners, and artists.

Guide

Providing quality and accessible education and training programs and resources.

Build

Building platforms for learning, collaboration, and showcasing.

Collab

Fostering strategic partnerships with relevant organizations, institutions, and businesses.

Sustain

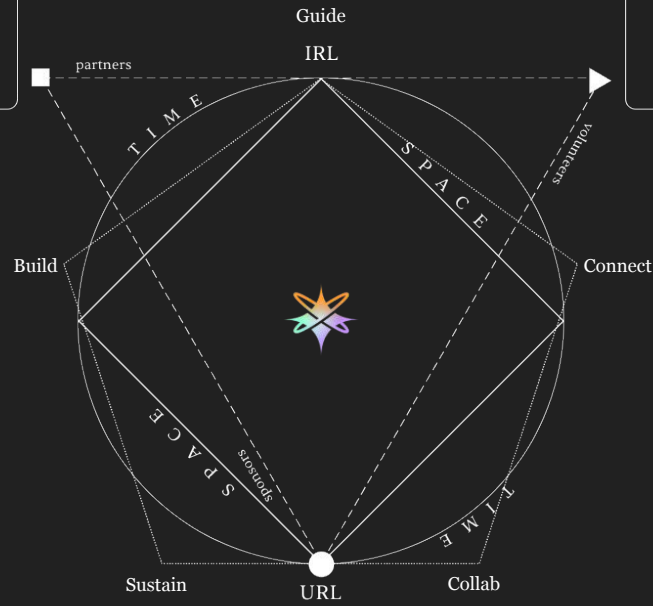
Ensuring the long-term financial and operational viability of Kislap.

Open-Learn

- Free Seminars
- Free Workshops
- Free Entrance
- Open for Everyone

Open-Play

- Free Performances
- Free Exhibitions
- Free Entrance
- Open for Everyone



Open-Lab

- Free LMS
- Free Online Courses
- Free Learning Resources
- Open for Everyone

Tactics Outline

Tactical Blueprint

Annual Focus to Achieve the Vision

2025

Year 1
Foundation

- Structure Building
- Platform Development
- Community Engagement

2026

Year 2
Expansion

- Community Extension
- Partner Engagement
- Mentorship Program

2027

Year 3
Contribution

- Financial Sustainability
- Event Planning
- Community Growth

2028

Year 4
Evolution

- Platform Enhancement
- Regional Expansion
- Impact Assessment

2029

Year 5
Continuation

- Self-Sustainability
- Organizational Growth
- Legacy Building

Measures

KRAs x KPIs

Key Result Areas	Key Performance Indicators (init)
Connect (Community Building)	Number of active community members, engagement metrics on online platforms, and attendance at events.
Guide (Education and Training)	Course enrollment rates, student satisfaction ratings, and completion rates.
Build (Platform Development)	Traffic, user engagement metrics, and platform revenue.
Collab (Partnerships)	Number of partnerships established, joint projects completed, and shared resources.
Sustain (Finance and Operations)	Revenue generation, operating expenses, and net income.

Year 1 Foundation

2025 Annual Operating Plan (AOP)

2025 Annual Operating Plan

Strategic Pillars

Connect

Guide

Build

Collab

Sustain

Year 0-1

Foundation

2025 IMPERATIVES

01 Structure Building

Establish a strong organizational structure, recruit a core team, and develop a detailed operational plan.

02 Platform Development

Launch the initial version of the online learning platform, focusing on core courses and features.

03 Community Engagement

Organize introductory events and workshops to attract initial members and build a sense of community.

Goals

- Establish a strong organizational foundation.
- Launch the initial version of the online learning platform.
- Attract initial members and build a sense of community.

Objectives

Organizational Development

- Incorporate as a non-profit organization.
- Recruit a core team with complementary skills.
- Develop a detailed operational plan, including financial projections, marketing strategies, and volunteer management guidelines.

Platform Development

- Design and develop the online learning platform, focusing on user-friendly interface and accessibility.
- Curate initial course content, including DIY Electronic Music, Modern Music Production, and Augmented Reality.
- Implement a content management system to facilitate easy updates and additions.

Objectives

Community Engagement

- Organize introductory workshops and meetups to introduce Kislac Connect and its mission.
- Utilize social media platforms and SEO to promote the organization and engage with potential members.
- Create a community forum or discussion board on the platform to foster interaction and collaboration.

Year 1 Measures

Key Result Areas	Key Performance Indicators
Organizational Development	• Incorporation completed • Core team assembled • Operational plan finalized.
Platform Development	• Platform launched • Initial courses available • User-friendly interface implemented.
Community Engagement	• Workshop attendance • Social media followers • Active community members.

Budget

Operating Expenses

- Technology and equipment
- Communication and engagement
- Administrative costs
- Volunteer expenses

Funding Sources

- Sponsorships (Hooman / Beyond)
- Donations
- Grants
- Fundraising events

Timeline 2024-2025

Qzero (2024)

Planning and Preparation

- Conduct market research and needs assessment.
- Develop the initial concept for Kislak Connect.
- Secure initial funding or donations.
- Assemble a core team of volunteers.

Q1

Incorporation and Legal Setup

- Incorporate as a non-profit organization.
- Obtain necessary permits and licenses.
- Establish financial systems and processes.

Volunteer and Sponsor Assembly

- Recruit additional volunteers or staff members with relevant skills.
- Define roles and responsibilities within the team.
- Develop a team culture and values.

Timeline 2024-2025

Q2

Platform Development

- Design and develop the online learning platform, focusing on user-friendly interface and accessibility.
- Curate initial course content, including DIY Electronic Music, Modern Music Production, and Augmented Reality.
- Implement a content management system to facilitate easy updates and additions.

Marketing and Outreach

- Develop a marketing plan to reach the target audience.
- Create social media accounts and start building an online presence.
- Network with relevant organizations and individuals in the arts community.

Q3

Platform Launch and Community Building

- Launch the online learning platform with a soft launch.
- Organize introductory workshops and meetups to promote the platform and attract initial members.
- Create a community forum or discussion board on the platform to foster interaction and collaboration.

Partnership Development

- Explore potential partnerships with schools, universities, and cultural institutions.
- Initiate discussions and establish initial relationships.

Timeline 2024-2025

Q4

Platform Refinement and Content Expansion

- Gather user feedback and make necessary improvements to the platform.
- Add new courses and features based on demand and emerging trends.
- Develop a content creation strategy to ensure a steady stream of new content.

Year 2 Expansion

2026 Annual Operating Plan (AOP)

2026 Annual Operating Plan

Strategic Pillars

Connect

Guide

Build

Collab

Sustain

Year 2

Expansion

2026 IMPERATIVES

01 Community Extension

Expand Kislap's reach by creating more accessible opportunities for Filipino youth to connect, learn, create, and participate.

02 Partner Engagement

Build meaningful collaborations with educational institutions, communities, creative organizations, professionals, and spaces to extend Kislap's capacity and reach.

03 Mentorship Program

Establish and grow Gabay as a sustainable creative mentorship program that connects young Filipinos with supportive creative guides.

Goals & Objectives

01 Community Extension

Expand Kislap's reach by creating more accessible opportunities for Filipino youth to connect, learn, create, and participate.

Establish a consistent calendar of accessible Kislap experiences.

Grow participation beyond Kislap's existing community.

Strengthen recurring community touchpoints both online and offline.

Extend opportunities beyond Metro Manila through online and hybrid participation.

02 Partner Engagement

Build meaningful collaborations with educational institutions, communities, creative organizations, professionals, and spaces to extend Kislap's capacity and reach.

Establish relationships with educational institutions, communities, creative organizations, professionals, and venues.

Convert relationships into actual collaborative activities.

Secure shared resources that allow Kislap to operate with minimal financial barriers.

Build a network that can support Kislap's long-term sustainability.

03 Mentorship Program

Expand Kislap's reach by creating more accessible opportunities for Filipino youth to connect, learn, create, and participate.

Establish a functioning mentorship platform

Recruit and support a sustainable pool of mentors.

Match mentees with appropriate creative guides.

Develop a system for reflection, feedback, and iteration.

Build a community around the mentorship experience.

Year 2 Measures

Key Result Areas	Key Performance Indicators
Community Extension	• Active community members • Event attendance • Engagement metrics on online platforms
Partner Engagement	• Partnerships established • Joint projects completed • Shared resources
Mentorship Program	• Platform launched • Mentors onboarded • Mentor/mentee satisfaction

Timeline 2026-2027

Q1 (Jan-Mar)	Q2 (Apr-Jun)	Q3 (Jul-Sep)	Q4 (Oct-Dec)
Foundation & Development ● Mentorship Program: Developed the Gabay program structure, mentorship framework, platform, and operational foundations.	Launch & Initial Expansion ● Mentorship: Launched Gabay, recruited mentors, and began mentor-mentee engagement. ● Community Extension: Opened calls for creative facilitators, increased volunteer recruitment, and expanded Gabay sign-ups. ● Partner Engagement: Initiated partnerships with CIIT, LAKE Education, and potential community spaces.	Activation & Integration ● Community Extension: Establish a regular Open Learn program and expand community participation through Discord and online community activities. ● Mentorship: Use Open Learn and community activities as entry points to introduce more people to Gabay. ● Partner Engagement: Move ongoing partnership conversations toward concrete activities and collaborations.	Expansion & Consolidation ● Community Extension: Sustain regular Open Learn and Maskipaps activities across IRL and URL spaces. ● Mentorship: Grow participation and strengthen the Gabay community around mentorship, learning, and creative expression. ● Partner Engagement: Expand collaborative programming and strengthen relationships with active partners.

Let's Go!

Source

Kislap x Hooman and Beyond

Kislap Connect will be initially funded and sponsored by **Hooman Design**, a Digital Transformation Agency in the Philippines who dedicates 20% of Net Profit to Non-Profit Education.

With the agency's resources and capabilities to build human-centric digital experiences, Kislap's operating plan is more likely to be achieved within the established timeline.

Operating under **Beyond Ventures**, Hooman can share its operational assets to Kislap along with its growing network of partners.

hooman.

Digital Transformation For Human Revolution

About the Agency





Our Mission

To help humans achieve their goals with human-centered digital experiences.

We aim to help every organization seeking to Live, Learn, and Love in the 21st century with Accessible, Affordable, Adaptive, and Attentive Digital Transformation.

More Options. More Choices.

Who We Are

A Human Agency in a Digital World



2019
EST



285+
Projects Worldwide



100%
Filipino Owned



20%
Net Profit Dedicated to
Non-Profit Education

Solutions



Digital Communications

Helping Humans Connect

360 Digital CX+
Social Media Management
Search Engine Optimization
Customer Relationship Mngt. (CRM)



Digital Collaboration

Helping Humans Work

Enterprise Resource Planning (ERP)
Learning Management System (LMS)
Cloud Security and Performance
Support Services



Digital Critical Thinking

Helping Humans Think

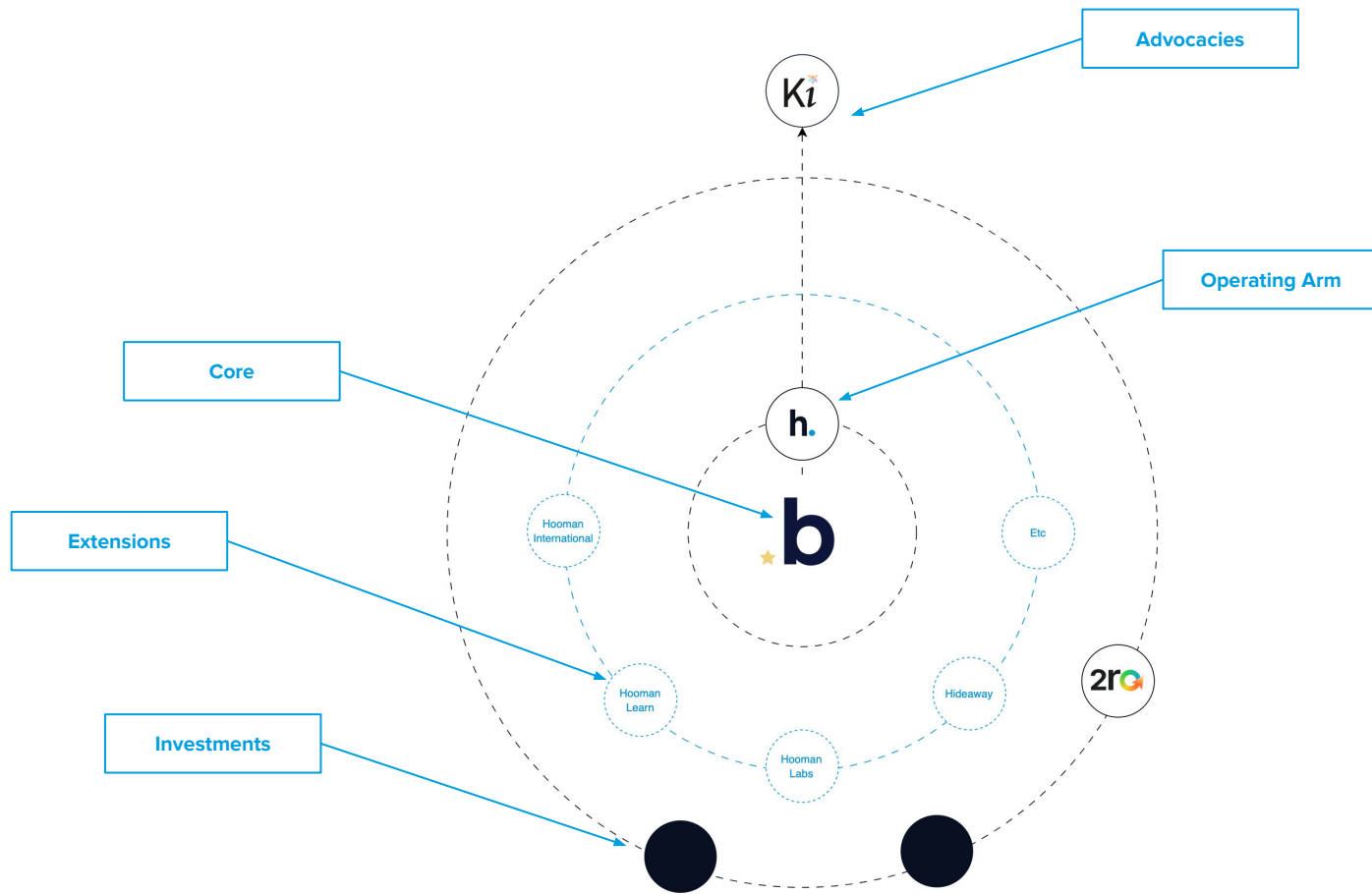
Analytics Dashboard
Automated Reports
Data Consolidation
Consultancy Services



Digital Creativity

Helping Humans Make

Web Experiences
Ecommerce
Brand Development
AR/VR Experiences



The Beyond System

Next Steps

Next Steps (Qzero)

- ~~Develop the initial concept for Kislap.~~
- Conduct research and needs assessment.
- Secure initial funding or donations.
- Assemble a core team of volunteers.
- Kislap Beta



Let's Move: www.kislapconnect.ph